



# *Stewardship at the Toronto Fringe*

**Our values are:**

**ACCESS**

*in every sense of the word*

**ACCOUNTABILITY**

*we work with integrity and  
respect*

**CREATIVITY**

*freedom of expression permeates  
everything we do*

**EXPLORATION**

*we let curiosity be our guide*

**SUPPORT**

*empowering you to take a chance*

The Toronto Fringe is a platform for everyone to access, discover, and experiment with the arts. By valuing creative experiences, we contribute to a healthy arts economy and, ultimately, a thriving society.

The logo for TO FRINGE is a large white circle with a thick black border. Inside the circle, the letters "TO" are in a large, bold, black sans-serif font, and the word "FRINGE" is in a smaller, bold, black sans-serif font below it.

**TO  
FRINGE**

# *Hello Friend of the Fringe*

Toronto Fringe is a grassroots, **charitable organization** that runs the *Toronto Fringe Festival*, the *Next Stage Theatre Festival*, and various year-round programs that benefit youth, emerging artists, BIPOC artists, artists with disabilities, and the performing arts community at large. We want to take this opportunity to tell you about our new **ConFRINGency** fund and how your support will make a difference to so many people.

# *The ConFRINGency Fund*

This year our **Tip The Fringe** campaign will contribute directly to the new **ConFRINGency Fund**. We all know how much the pandemic has affected the arts and culture sector and we need to make plans to safeguard our future. From now until the end of July, **our goal is to raise \$50,000** to help our artists this year and to plan for many years to follow.

**DONATE ONLINE NOW!**

All donations over \$150 made by Monday 23<sup>rd</sup> May will ensure your name is included in the program this summer, as well as other perks.

You can also **Tip The Fringe** at any venue during the Festival, July 6-17th, to contribute to the ConFRINGency Fund.

*New this year:* simply tap your debit or credit card for a \$2 or \$5 cashless donation.

\$2 gets you a highlighter or a vintage Tip the Fringe button, and \$5 gets you the 2022 Tip the Fringe button.

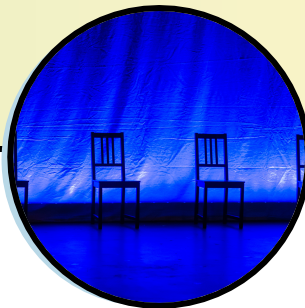
Cash tips are, of course, always welcome.

# *Where your money goes*



## **Sustainability**

As part of our pandemic recovery we have created a Sustainability Fund, that looks to conserving our future safeguarding us against any other interruptions



## **Ticketing**

100% of the box office goes directly to the artists, so new this year we are also ensuring that all artists will receive some box office revenue from complimentary tickets



## **Community**

Specific investment will be made to sustain our POSTSCRIPT Patio & Lounge, as this is where the community comes together.

“

*The Fringe Festival  
changed my life.*

— Trey Anthony (*'Da Kink in My Hair*)

**TAX RECEIPTING POLICY:** Donors at various giving levels receive tangible benefits in conjunction with their support. In accordance with CRA regulations, the value of benefits must be deducted from the total gift. You may choose to waive benefits and receive a full tax receipt. Donor benefits are renewable annually and expire one year following the date of contribution.

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# *Donor Perks*

\$150+

Recognition in our printed & online program. Two tickets to the show of your choice

\$250+

Five show pass, early bird booking, recognition in our printed & online program

\$500+

Ten Show Pass, invitation to the Fringe donor event, recognition in our printed & online program, early bird booking

\$1000+

Twenty Show Pass, invitation to the Fringe donor event, exclusive festival insiders' guide, recognition in program and website and early bird booking

\$2500+

Thirty Show Pass invitation to the Fringe donor event, exclusive festival insiders' guide, recognition in program and website and early bird booking

\$5000+

VIP Unlimited pass for two, invitation to the Fringe donor event, exclusive festival insiders' guide, recognition in program and website and early bird booking

\$10,000

VIP Unlimited pass for two, invitation to the Fringe donor event, exclusive festival insiders' guide, recognition in program and website, early bird booking, insider events including dress rehearsals, dinner with Executive Director and Chair of the Board.

*All donations \$25 and above will receive a tax receipt, recognition on our website, and a Fringe button.*

# *Your support goes a long way*

Fringe is unique because it is a non-juried festival, and holds an annual lottery to program the festival, selecting shows at random. We believe every voice has an equal right to be heard and that is why our lottery is two phase, ensuring at least 50% of all slots are held by BIPOC artists. And because we **return 100% of the ticket price** to the artist your donation helps us provide this platform.

# *Thank you!*

*We care about the future of this organization, and we know you do as well. Supporting the Fringe now ensures it will be with us for the next 30 years and more.*

**If you have any questions please reach out:**

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