

IT'S BETTER TOGETHER

Fringe covers part of the cost of producing a show, which can otherwise be \$10,000+ if self-producing. Together, we can help lower the costs for everyone involved.

A participant pays approximately \$760 for their slot in the mainstage Fringe Festival (Site-Specific fees vary). For this fee, you receive a performance venue with technical staff*, box office staff, front of house staff; also a ticket sales service, venue insurance, and a share of our festival marketing. Participants are expected to cover artist fees, royalty fees, set/costume costs, show-specific marketing, and other production costs.

**Venue and tech labour are not included for the Site-Specific Category.*

SHARING IS CARING

This shared producing model allows your dollar to stretch further, because we are pooling our resources and working together. As always, you take home 100% of the ticket revenue and Fringe takes a small surcharge on each ticket.

When you produce a show at Fringe, **you're joining a community** – this isn't simply a co-production agreement. Being part of the Fringe community means access to a step-by-step Producing 101 pathway, greater reach for your show due to our province-wide marketing campaigns, and hands-on support from our fabulous team.

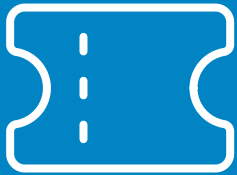
WHAT THE FRINGE PROVIDES



VENUE INSURANCE



FESTIVAL MARKETING



TICKETING SYSTEM



PATRON SERVICES

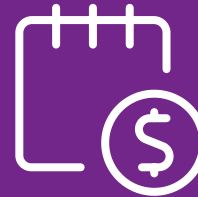


SHOW VENUE



TECH LABOUR

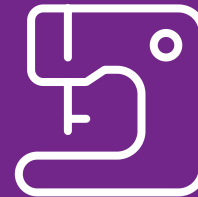
WHAT PARTICIPANTS PROVIDE



ROYALTY FEES



ARTIST FEES



SET/COSTUME



OTHER PRODUCTION COSTS



PARTICIPATION FEE



SHOW-SPECIFIC MARKETING